



MADE  
GOOD®

Trust in something good.

# Our Company



**Riverside**<sup>TM</sup>  
Natural Foods Ltd.

- Family owned by three siblings (Nima, Sahba and Salma) creating products that provide exceptional nutrition and great taste for our families and consumers.
- Founded in 2013, with three desks, three computers and three chairs, Riverside has now grown to have over 400 employees and into a top selling 'safe for school' snack across North America with our MadeGood brand.
- Riverside Natural Foods is primarily women-owned, which means we optimize the impact of diversity on the company culture and the decision-making from the top.
- Being female-owned is only part of our formula for success. RNF employs people from 25 different countries, which adds to our diversity and strengthens our company culture as we face tough challenges in new, competitive markets. Diversity is one of our biggest strengths!
- All Riverside Natural Foods products are made in our 130,000 sq. ft dedicated purpose-built facility (+400,000 sq. ft in progress!)
- Riverside Natural Foods has since launched GOOD TO GO in March of 2019 and Cookie Pal under RNF Pet Products Inc. in April 2020.
- We are committed to creating products in a way that respects the environment and the people in its community.



*Home of –*

**MADE  
GOOD**<sup>®</sup>

**GOOD TO GO** **COOKIE  
PAL**<sup>®</sup>







**Riverside**<sup>TM</sup>  
Natural Foods Ltd.

## An Exceptional Partner



Certified B Corp

Peanut Free and Gluten Free



Certified Zero Waste Facility

RSPO – Certified  
Sustainable Palm Oil



1% of revenue supports  
organizations that create  
positive environmental change

Global Food Safety  
Initiative Certified (BRC)



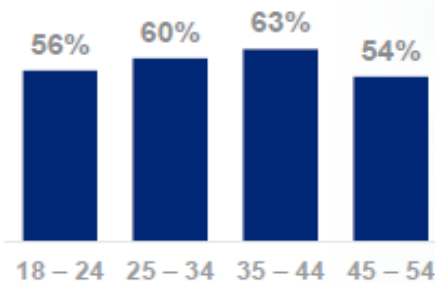
Currently evaluating  
Green House Gas Emission to develop a Reduction and Offset Program



## Snacking is becoming such a mainstream mode of eating; more people are consuming snack foods between meals and as meal replacements.

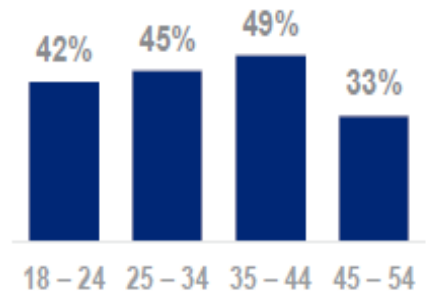
- Snack foods are growing because they encompass many overarching trends like convenience, protein, better-for-you options and healthful eating. – Forbes Oct. 7, 2019

**54%**  
of consumers want  
snacks that contain  
vitamins and  
minerals



Getting nutrients from snacks continues to be important to the majority of consumers

**39%**  
Of consumers look  
for Natural / Organic



**COVID  
Impact**

**Coronavirus changed 85%  
of consumers food habits**

- 1/3 of consumers say they are snacking more

**2.6**

NC vs 2015

Average number of  
snacks consumed daily

**42%**

+1 pt vs 2015

Snacks 3+ times per day

**Stabilization of snacking frequency throughout the day**  
**- Younger generations snacking make it the norm**



## The Benefits of MadeGood

Allergy Focused

Great Taste

Healthy, Organic



Dedicated Facility  
Safe for School  
Free From Common Allergens:  
*Peanut Free*  
*Tree Nut Free*  
*Gluten Free*  
*Dairy Free*  
*Fish & Shellfish Free*  
*Soy, Egg & Sesame Free*



Organic  
Non-GMO Verified  
Vegan  
Kosher  
Whole Grains  
Nutrients of one  
serving of  
vegetables





# XL 1.27oz Granola Bars – Retail Ready Pack

**NEW  
SIZE!!!**

**MASTER PACK: 6 x 12 x 1.27oz**

**UNIT SRP: \$1.49**

**NEW  
FEATURE!!!**





# Product Highlights

## MadeGood XL Granola Bar (1.27oz)

### Available Flavors:

- Chocolate Chip
- Cookies & Crème
- Chocolate Raspberry
- Sweet & Salty

### Why it's important

Snacking is becoming more of a mainstream mode of eating and consumers are looking for 'healthier' options

### Value to C-Store Industry

Providing better-for-you product solutions for families and individuals looking for quick grab and go solutions that will satisfy cravings and provide functional benefits



**INGREDIENTS:** PURE GLUTEN FREE OATS\*, AGAVE SYRUP\*, CHOCOLATE CHIPS\* (CANE SUGAR\*, UNSWEETENED CHOCOLATE\*, COCOA BUTTER\*), BROWN RICE SYRUP\*, BROWN RICE CRISPS\*, SUNFLOWER OIL\*, VEGETABLE EXTRACTS (SPINACH, BROCCOLI, CARROTS, TOMATOES, BEETS, SHIITAKE MUSHROOMS), NATURAL FLAVOR\*, AGAR\*, SALT. \*ORGANIC.

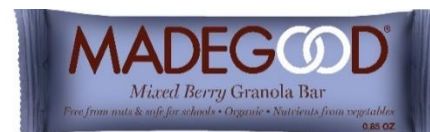




## Standard .85oz Granola Bars – Open Stock

**BULK MASTER PACK:** 63 x 0.85oz

**UNIT SRP:** \$0.99



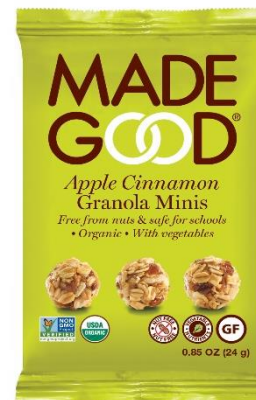
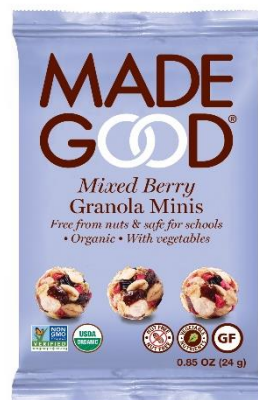
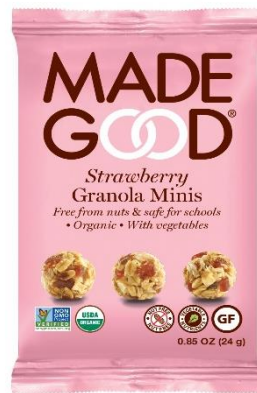




## Standard .85oz Granola Minis – Open Stock

**BULK MASTER PACK: 28 x 0.85oz**

**UNIT SRP: \$1.19**



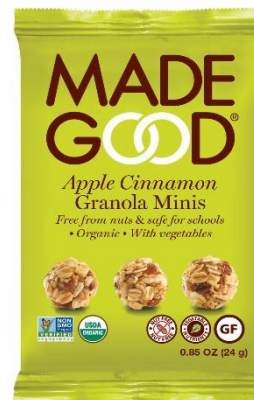
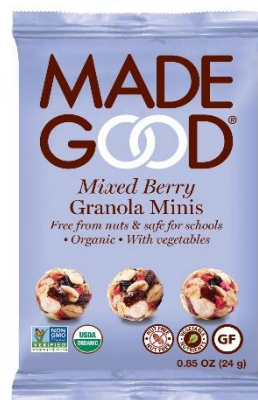
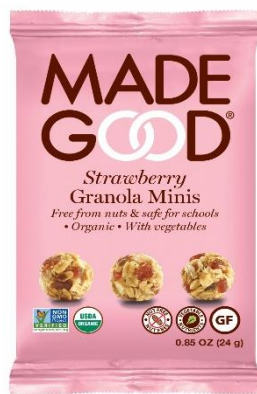
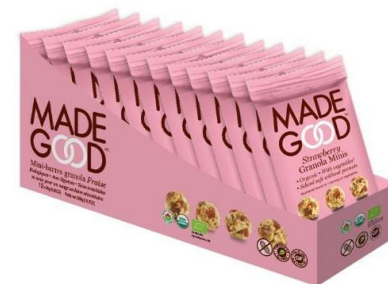


# Standard .85oz Granola Minis – Retail Ready Pack



**MASTER PACK:** 12 x 0.85oz

**UNIT SRP:** \$1.19





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## 3.5oz Granola Minis – Retail Ready Pack

MASTER PACK: 6 x 3.5oz

UNIT SRP: \$2.99



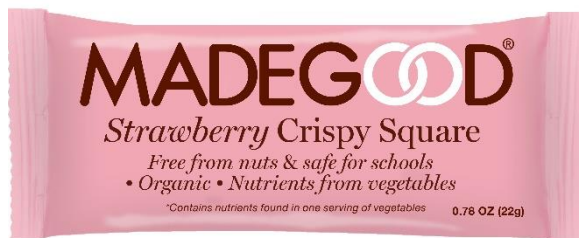




## Standard .78oz Crispy Squares – Open Stock

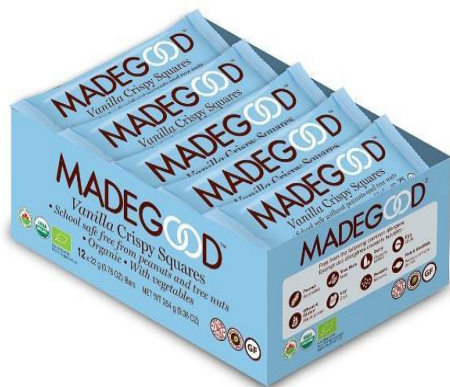
**MASTER BULK PACK:** 42 x 0.78oz

**UNIT SRP:** \$0.99



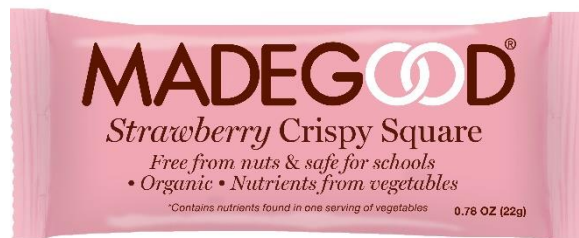
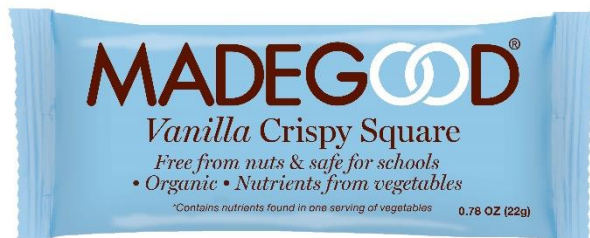
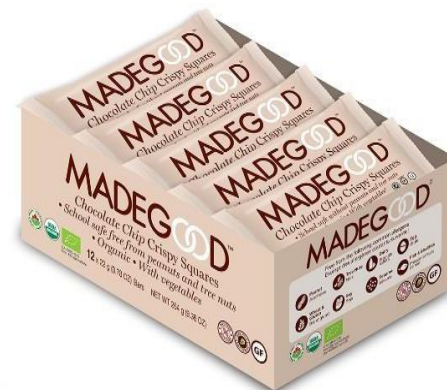


# Standard .78oz Crispy Squares – Retail Ready Pack



**MASTER PACK: 4 x 12 x 0.78oz**

**UNIT SRP: \$0.99**







# Standard .85oz Soft Baked Mini Cookies – Open Stock



MASTER BULK PACK: 36 x 0.85oz

UNIT SRP: \$0.99







# Standard .85oz Soft Baked Mini Cookies – Retail Ready Pack



**MASTER PACK:** 12 x 0.85oz

**UNIT SRP:** \$0.99





# COMING SOON!!!

MadeGood Star Puffed Crackers contain the same attributes as our other delicious MadeGood products!

These crackers come in 3 delicious flavor preferences: **Cheddar, Sea Salt and Pizza!**



***Products available  
January 1, 2021***

- ✓ Great taste
- ✓ Nut free
- ✓ Allergen friendly
- ✓ Organic
- ✓ Contains nutrients from vegetables
- ✓ Non-GMO
- ✓ Gluten Free
- ✓ Vegan
- ✓ Recyclable Bag

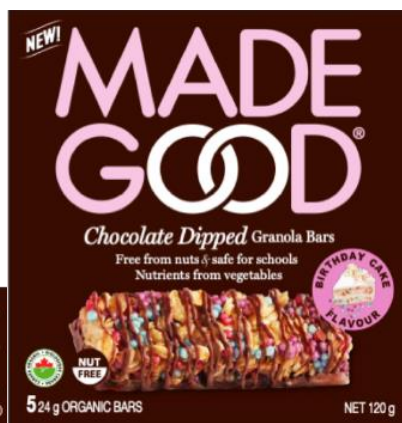




# COMING SOON!!!

MadeGood Chocolate Dipped bars contain the same attributes as our other delicious MadeGood products!

These bars come in 3 delicious flavor preferences: **Vanilla**, **Cookie Crumble**, and **Birthday Cake**!



*Products available  
January 1, 2021*

- ✓ Great taste
- ✓ Nut free
- ✓ Allergen friendly
- ✓ Organic
- ✓ Contains nutrients from vegetables
- ✓ Non-GMO
- ✓ Gluten Free
- ✓ Vegan
- ✓ Recyclable Bag







# COMING SOON!!!

MadeGood Cookies contain the same attributes as our other delicious MadeGood products!

These new crunchy cookies come in 4 delicious flavor preferences: **Chocolate Chip, Vanilla, Double Chocolate, and Snickerdoodle!**



***Products available  
January 1, 2021***

- ✓ Great taste
- ✓ Nut free
- ✓ Allergen friendly
- ✓ Organic
- ✓ Contains nutrients from vegetables
- ✓ Non-GMO
- ✓ Gluten Free
- ✓ Vegan
- ✓ Recyclable Bag





# Distribution in North America

